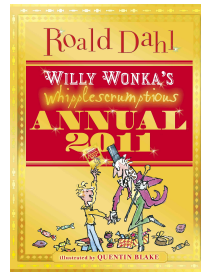
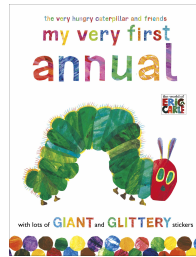




Recommend a friend and you both receive a free book!!



Dear Playeum Friends

You might have read by now in our latest newsletter "Scoop!" about Puffin's newly launched book, "The Artist Who Painted a Blue Horse" by Eric Carle. Check out www.playeum.com if you have not.

We love getting gifts and you probably do too! Did you know that if you refer Playeum to a friend that doesn't know about us (but should!) you can both receive a free book? It's pretty easy to do! There are two fun-filled activity books from Puffin to share with you. They are "The Very Hungry Caterpillar and Friends Very First Annual" (for children below 5) and "Willy Wonka's Whipplescrumptious Annual 2011" (for children above 5). Bursting with fantabulous fun, including story extracts, games, puzzles, ideas, colour & draw and crammed with good stickers, it's the perfect way to review the year and keep little hands busy!

1. **Simply recommend a friend new-to-Playeum to visit www.playeum.com and get them to register as a friend of Playeum so that they can receive our newsletter "Scoop!" and get updates on Playeum events such as "The Big Draw" that is coming up.**
2. **To register, your friend just has to fill-up the "Sign-up for Updates" e-form at the bottom right of the "Homepage" on www.playeum.com ;**
3. **Make sure they tell us you recommended them to the website, otherwise you won't receive your free book.**

We'll give you one book and one to each new friend* you recommend to Playeum. To collect your book, please come to our venues for "The Big Draw" namely **Super Kids! @ Reflections at Bukit Chandu** on 12 Nov, or **Little Creators @ West Coast Park** on 26 Nov. Both events run 10am to 5pm.

- ✓ **To collect at the booths and venues mentioned above, say the secret code: "Wacky Exhibits!" to our receptionist and they'll give you your book. You and your friend must come in person to collect the free books.**

There are only 250 books to give away. Make sure you come early for your copy while stocks last!

See you soon at one of the Playeum events.

Sumitra and Jennifer

* *Each friend must be new to Playeum and has not signed-up previously to receive updates from Playeum.*